



IceCycle 2022

Partner Information & Pledge Form

Name: _____
As you would prefer it be listed on the website & IceCycle materials

Address Line 1: _____

Address Line 2: _____

City: _____ State: _____ ZIP: _____

Website: _____

Contact Name: _____

Title: _____

Email: _____

Phone: _____ Extension: _____

Level of Partnership

Presenting Partner **\$1,000** only 1 available

Ride Partner **\$500**

Route Partner **\$250**

Cycle Supporter **\$100**

Prize/Custom Sponsor:

Partner Agrees To:

- Support the 2022 IceCycle & Friends of the Riverfront at the indicated level.
- Authorize the use of your organization's name/logo on Friends of the Riverfront's signage/webpage/social media.
- Submit an electronic image* of corporate logo to amy@friendsoftheriverfront.org

Signature: _____ Date: _____

My check** is enclosed. (Check # _____)

This is my commitment to participate. A check** will be mailed on _____.

** Please make your tax-deductible donation payable to Friends of the Riverfront.



ICECYCLE 2022

Partner Opportunities

31 miles in 31 days
celebrating 31 years
 friends
OF THE RIVERFRONT

Presenting Partner

\$1,000

only one presenting partnership available

The Presenting Partner will be recognized as "2022 IceCycle presented by (your company name here)" in all published materials.

Your logo will be prominently displayed throughout on all materials produced for the series.

- » Your logo on the IceCycle custom rider jersey*
- » "IceCycle presented by" social media feature, blog post, newsletter article, logo & link on our website
- » Custom employee volunteer event for up to 20 people
- » Opportunity to host an IceCycle ride or warm-up event

Ride Partner

\$500

- » Your logo on the IceCycle custom rider jersey* & event signage
- » Your logo & link on IceCycle social media, on our website, and in the newsletter

- » Opportunity to host an IceCycle Ride or Warm-Up event

* Partnership pledge must be received by 2/15/2022 for logo to be included on rider jersey.

Route Partner \$250

- » Your logo & link on our website, logo on event signage
- » Social media & newsletter recognition

Cycle Supporter \$100

- » Recognition on our website & newsletter

Custom Cycles

ANY AMOUNT OR DONATION

Want to donate a prize or service to the event? Want to host a ride or warm-up? We would love to hear your idea for a custom partnership!

- » Send your custom IceCycle partner ideas to amy@friendsoftheriverfront.org.



Want more information?

Scan the code above with your phone camera or visit

friendsoftheriverfront.org