



October 26, 2023
Steel City Rowing Club
101 Arch St Verona, PA



**2023 Fundraising Event
and Trail Mixer**

An Event to support
Friends of the Riverfront
and
Celebrate the progress of the
Three Rivers Heritage Trail in
the Allegheny River Valley

Guest Speaker
Rep. Chris Deluzio, PA-17

Who We Are

Since 1991, Friends of the Riverfront has worked to protect and restore the riverfront in the Pittsburgh region through trail development and stewardship after decades of legacy pollution. The Three Rivers Heritage Trail now encompasses 33 miles of urban and suburban riverfront trails along both banks of the Allegheny, Monongahela, and Ohio rivers.

Through broad and diverse collaborations, we continue to work towards and promote environmental restoration, economic vitality, and public health benefits for Allegheny County and Southwestern Pennsylvania.



Volunteers at a riverside cleanup, Earth Day, 1991

Our Event

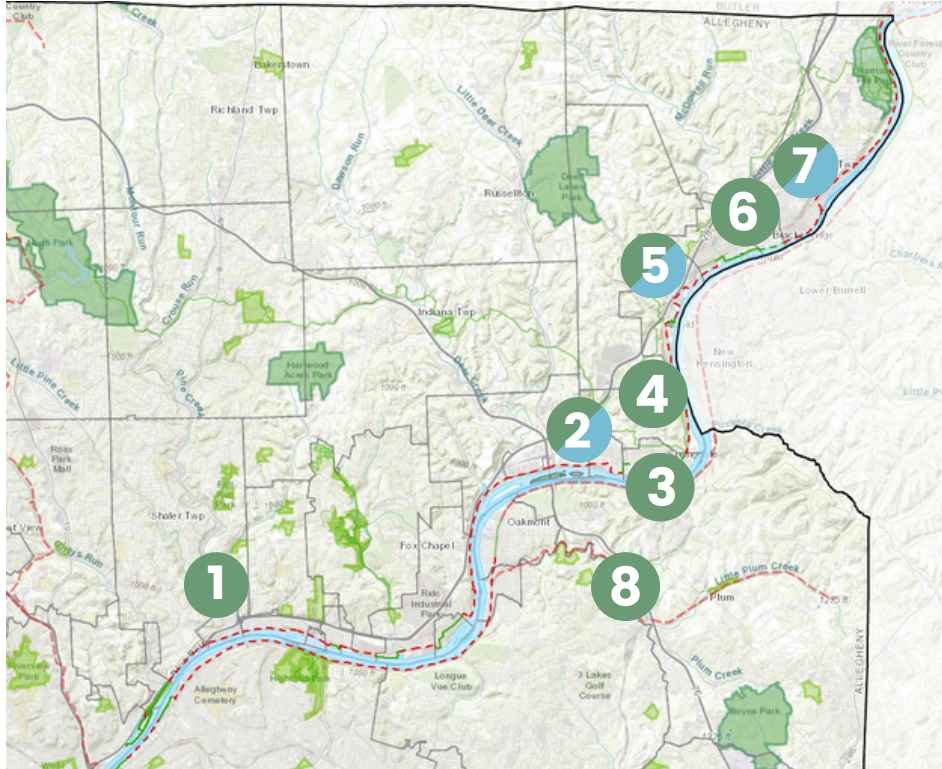
Taking place at the beautiful Steel City Rowing Club facility, the "Building Trails, Building Bridges" Trail Mixer is both a celebration of the progress so far on the VOPP segment of the trail, and also a recognition of the fact that we don't make trails happen alone.

Without our community partners and the support of many dedicated companies, organizations, and individuals across our region, we wouldn't have a trail - let alone more than 33 miles and counting.

The "bridges" we build through that support are why the Three Rivers Heritage Trail and Water Trail exist.



Allegheny River Valley Trail Development Projects



Three Rivers Heritage Trail



Three Rivers Water Trail

- 1 Little Pine Creek Connector Trail**
Friends is supporting Etna Borough and Shaler Township as they design a connection from Kiwanis Park in Shaler to Etna's Riverfront Trail and Park (an existing segment of the Three Rivers Heritage Trail)
- 2 Cheswick**
Friends partnered with Cheswick Borough to complete a development plan of the future Three Rivers Heritage Trail route through the community
- 3 Harmar to O'Hara**
Friends secured funding to complete the design and engineering of the Three Rivers Heritage Trail between the municipalities of Harmar and O'Hara. Project to begin Spring 2023
- 4 Springdale to East Deer**
The Redevelopment Authority of Allegheny County granted Friends funding to conduct design and engineering for the trail segment. Project to begin in Spring 2023
- 5 Tarentum to East Deer**
The Redevelopment Authority of Allegheny County granted funding to study the Three Rivers Heritage Trail alignment from Dreshar Stadium, through Tarentum's Riverview Memorial Park, past Pittsburgh Brewing Company, through East Deer's Recreation Facility to the New Kensington Bridge (about a 5-mile segment)
- 6 Brackenridge**
This 0.5-mile segment of trail is going to construction in Spring 2023 and will be completed for use by the end of the year
- 7 Natrona Community Connector**
A small community connector segment of trail was recently constructed in Natrona. This segment connects Natrona Community Park and the Three Rivers Water Trail Launch site with the future Three Rivers Heritage Trailhead
- 8 Verona, Oakmont, Penn Hills and Plum (VOPP) Trail**
Friends is supporting the VOPP Committee, who secured funding to progress the 2020 Feasibility Study into design and engineering documents for 13 miles of trail from Steel City Rowing (Verona) to Boyce Park (Plum)

Sponsorship



We expect between 100-130 attendees, including municipal officials, representatives from engineering and construction firms and related businesses, and trail supporters from the general public.

Level	Cost	Benefits
Trail Builder	\$3,000	6 event tickets, 2 wine/beer pull tickets (\$50 value), 3 raffle tickets (\$15 value), event title sponsorship, event signage logo, social media promotion, welcome recognition, and logo on ECRK website for one year.
Trail Blazer	\$1,000	4 event tickets, 1 wine/beer pull ticket (\$25 value), 2 raffle tickets (\$10 value), event signage logo, and social media promotion.
Trail Steward	\$500	2 event tickets, 2 raffle tickets, event signage logo, and social media promotion.
Trail Friend	\$300	1 event ticket, 1 raffle ticket, and event signage logo.

Event Beer Sponsor	Sole supplier of beer for the event	6 event tickets, 2 wine/beer pull tickets (\$50 value), 3 raffle tickets (\$15 value), beer sponsorship, event signage logo, social media promotion, welcome recognition, and logo on FOR website for one year.
Event Wine Sponsor	Sole supplier of wine for the event	Same as Event Beer Sponsor.



Sponsor Information



Company Name:

Contact Person:

Title:

Address:

Phone:

Email:

Please make checks payable to Friends of the Riverfront and mail to 100 Hafner Ave. Pittsburgh, PA 15223.

Payment may also be made online at the Friends of the Riverfront website by clicking the donate button, and then emailing the sponsorship form to kate@friendsoftheriverfront.org

All sponsorships must be received by October 16, 2023 to ensure inclusion in signage. Contact [Kate Angell](#) at 412-925-2537 with any questions.



Friends of the riverfront.org
100 Hafner Ave, Pittsburgh PA 15223
412-488-0212

**Thank you
for your
support of
our trails!**

