



# LITTER LEAGUE



**APRIL 20 - MAY 31, 2024**

Litter League is a 6-week competition hosted by Allegheny CleanWays and Friends of the Riverfront that pits teams of 10 colleagues or neighbors against each other in a series of point-earning tournaments and challenges to determine Allegheny County's best litter pickers!

- Compete in 3 litter kickin' tournaments in communities across Allegheny County
- Complete trashy challenges to earn points for your squad
- Challenge a rival team to a litter pickin' showdown!
- Organize clean ups on company time using a garbage hot spot map
- Win prizes, awards, and bragging rights as the trashiest company in town!



*Season 2 of the Litter League saw over 45,000 lbs of trash removed from Allegheny County streets, neighborhoods, parks and trails!*

## 2024 PRESENTING SPONSOR

**\$3,000**

**PRESENTING  
SPONSOR**

**2 Available.** Become the presenting sponsor of the 2024 Litter League and lead Allegheny County's premier volunteer litter competition to victory!

### 2024 Litter League Presenting Sponsorship includes:

- Registration for one Litter League Team (optional)
- Opening remarks and ceremonial "first pick" at the Earth Day Tournament
- Contact with up to 200 litter league players from local corporations, neighborhoods and community groups
- Company logo on all Cleanup Kit buckets used throughout season by all players and volunteers
- Company logo on all event signage, League marketing, and Friends and ACW social media



# LITTER LEAGUE



## SPONSORSHIP LEVELS

### \$2,000

#### TOURNAMENT SPONSOR

3 Available. Sponsor one of three League tournaments - in Millvale, Braddock and and help us showcase the spirit of our champions. Registration includes:

- Contact with up to 200 litter league players from businesses, companies, neighborhoods and community groups
- Company logo on all tournament signage, marketing, and Friends and ACW social media

### \$1,000

#### COLLEAGUE TEAM

The Colleague Team is perfect for larger businesses (50+ employees) looking for ways to give back to the community and promote teamwork. Registration includes:

- Registration for one Litter League Team
- Contact with up to 200 litter league players from local corporations, neighborhoods and community groups
- Company logo on Friends and ACW websites

### \$100

#### NEIGHBORHOOD TEAM

Call your friends and pick a name! Field a neighborhood or small business (fewer than 50 employees) team for Litter League. Up to 10 team members can play at a time. Registration includes:

- Registration for one Litter League Team
- Contact with up to 200 litter league players from local corporations, neighborhoods and community groups



*Does your team have what it takes to be Trash Champions?*

**For more info, please visit:**  
**[www.friendsoftheriverfront.org/litter-league](http://www.friendsoftheriverfront.org/litter-league)**

# CHECK ONE

Presenting Sponsorship - 2 Available (\$3,000) \_\_\_\_\_  
Tournament Sponsorship - 3 Available (\$2,000) \_\_\_\_\_  
Colleague Team (\$1,000) \_\_\_\_\_  
Neighborhood Team (\$100) \_\_\_\_\_

## SPONSOR INFORMATION

Company Name: \_\_\_\_\_  
Address Line 1: \_\_\_\_\_  
Address Line 2: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Website: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## SPONSOR AGREES TO

- Authorize the use of company's name to be included on Litter League event signage, webpage, & social media
- Submit a .png of corporate logo to [greg@friendsoftheriverfront.org](mailto:greg@friendsoftheriverfront.org)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- My check\*\* is enclosed. (Check # \_\_\_\_\_)
- This is my commitment\* to participate. A check\*\* will be mailed on \_\_\_\_\_.
- This is my commitment\* to participate. I prefer to pay by credit card via the website.

\* Pledge & logo must be received by 3/1/2024 to be included on promotions & event signage

\*\* Please make your check payable to **Friends of the Riverfront**, and mail to:

**Friends of the Riverfront, Attn: Litter League, 100 Hafner Ave, Pittsburgh, PA 15223**