



**Thursday, June 20, 2024**

**Millvale Riverfront Park Pavilion**

**70 Riverfront Dr. Millvale, PA 15209**

**5 – 8:30 pm**  
**Summer Solstice**

**Friends of the Riverfront's  
First Annual Member  
Appreciation Event**

**Celebrate the Solstice as we  
recognize our supporting  
members**

- **First annual appreciation event for our hundreds of Friends of the Riverfront members, new and old – the culmination of our spring membership campaign**
- **Part community festival, part information fair, the vibe will be laid-back and family-friendly**
- **Food, beer from Grist House Brewery, games, crafts, giveaways, and live music**
- **Friends staff will share what's coming for the trails and offer on-trail experiences**

## Who We Are

Since 1991, Friends of the Riverfront has worked to protect and restore the riverfront in the Pittsburgh region through trail development and stewardship after decades of legacy pollution. The Three Rivers Heritage Trail now encompasses 33 miles of urban and suburban riverfront trails along both banks of the Allegheny, Monongahela, and Ohio rivers.

Friends helps to build the trails, maintain them, and provide events and programming to connect people back to our rivers and riverfronts.



Volunteers at a riverside cleanup, Earth Day, 1991

## Our Event

Our first annual membership event, FriendsFest, aims to not only be a great evening on the trail and river for our supporting members, but also an opportunity to bring our members to a trail-adjacent destination that exemplifies the positive connections between the trail and business communities.

In April 2024, we released our Economic Impact Study, showing that the Three Rivers Heritage Trail and Water Trail drove \$26.5 million in economic impact and \$16 million in local worker earnings in 2023.

**That impact goes both ways. Without our community partners and the support of many dedicated municipalities, companies, organizations, and individuals across our region, we wouldn't have a trail - let alone more than 33 miles with 35 more in development.**

# Sponsorship



We expect between 100-200 attendees, including new and existing dues-paying members of Friends of the Riverfront

Level	Cost	Benefits
<b>Trail Builder</b>	\$3,000	Event title sponsorship (“presented by”), event signage logo, logo and name on event page, social media promotion, welcome recognition, logo on FOR home page for one year and logo on event t-shirt. Invitation to share information and products at the event. Friends membership and benefits of member-level event attendance for up to 6 people (\$200+ value)
<b>Trail Blazer</b>	\$1,500	Event signage logo, logo and name on event page, social media promotion, and welcome recognition. Invitation to share information and products at the event. Friends membership and benefits of member-level event attendance for up to 3 people (\$100+ value)
<b>Trail Steward</b>	\$500	Event signage logo, logo and name on event page, and social media promotion. Friends membership and benefits of member-level event attendance for up to 2 people (\$70+ value)
<b>Trail Friend</b>	\$300	Event signage logo, logo and name on event page.

<b>Event Beer or Food Supplier</b>	Offering FOR discount on event beer/ food	Event signage logo, logo and name on event page, social media promotion.
<b>Event Beer or Food Sponsor</b>	Beer or food fully sponsored for the event	Same as Trail Blazer benefits

## Sponsor Information



**Company Name:**

**Contact Person:**

**Title:**

**Address:**

**Phone:**

**Email:**

**Sponsor Level:**

Please make checks payable to Friends of the Riverfront and mail to 100 Hafner Ave. Pittsburgh, PA 15223. Payment may also be made online at the Friends of the Riverfront website by clicking the donate button, and then emailing the sponsorship form info to [kate@friendsoftheriverfront.org](mailto:kate@friendsoftheriverfront.org)

All sponsorships must be received by June 5, 2024 to ensure inclusion in signage. Contact [Kate Angell](#) at 412-925-2537 with any questions.

**Thank you for your support of our trails!**