

BUILDING BRIDGES

building trails

Tuesday, October 21
Hazelwood Brew House
11 Tecumseh St
Hazelwood 15207
6-9 pm

SPONSOR OPPORTUNITIES



**Friends' biannual fundraising
and networking event for trails**

FRIENDSOFTRIVERFRONT.ORG

Keynote Speaker – Allegheny County Executive Sara Innamorato

BUILDING BRIDGES
building trails

Sara Innamorato was sworn in as the first woman to serve as the Allegheny County Executive on January 2, 2024. The Innamorato Administration's guiding principle is to build a strong Allegheny County for All – one that serves all 1.3 million residents – built on a foundation of dignity and respect.

Between November 2023 and April 2024, County Executive Innamorato heard from residents countywide through the All In Allegheny survey, the largest, most diverse, and most inclusive community engagement initiative this county has ever seen. Those insights were reflected in the All In Allegheny Action Plan, with 91 specific steps to deliver on community priorities.

Prior to winning the election for County Executive, she served in the Pennsylvania House of Representatives after securing an overwhelming majority and winning the election for the 21st District seat in 2018. In 2022, the legislature passed Sara's Whole Home Repairs legislation which distributed \$125M in critical funding to keep seniors, and those facing housing insecurity in their homes.

Sara is a lifelong resident of Allegheny County, currently residing in Upper Lawrenceville. She is a graduate of North Hills High School and graduated from the University of Pittsburgh's College of Business Administration.



Our Award Winners

Trailblazer Partnership Award – Given to companies or organizations that have significantly supported our trails, the inaugural 2025 award will be given to **Duquesne Light Company**. Duquesne Light has supported and volunteered for Friends for many years and continues to be a community champion for our trails.



Martin O'Malley Award – Given annually to recognize a citizen for excellence in advocacy on behalf of riverfront trails and public access to our rivers. Martin J. O'Malley (1958 – 1993) was the founding Chair of the Friends of the Riverfront and a major force behind the creation of the Three Rivers Heritage Trail. This year's award winner is **Chris Blackwell**, who served as Penn Hills' Director of Planning for more than 30 years, and was a major champion of our ongoing Verona, Oakmont, Penn Hills and Plum (VOPP) trail segment.



Who We Are



We're Friends of the Riverfront, the organization that builds and maintains the 35+ miles – and counting – of the Three Rivers Heritage Trail and the 34 access points on the Water Trail.

Since 1991, Friends of the Riverfront has worked to protect and restore the riverfront in the Pittsburgh region through trail development and stewardship after decades of legacy pollution. The Three Rivers Heritage Trail now encompasses urban and suburban riverfront trails along both banks of the Allegheny, Monongahela, and Ohio rivers.

A study showed that in 2023, the Three Rivers Heritage Trail was responsible for 1.3 million trips; \$26.5 million in economic activity; \$16 million in local earnings; and improvements in both users' health and the environment.



Friends volunteers
at a
riverside cleanup,
Earth Day, 1991

Our Event

BUILDING BRIDGES *building trails*



Taking place at Hazelwood Brewing near the trail and our forthcoming Hazelwood to Carrie Furnace trail segment project, the "Building Trails, Building Bridges" fundraiser/networking event is both a celebration of our progress on our trails, and also a recognition of the fact that we don't make trails happen alone. Without our community partners and the support of many dedicated companies, organizations, and individuals across our region, we wouldn't have a trail – let alone more than 35 miles and counting. The "bridges" we build through that support are why the Three Rivers Heritage Trail and Water Trail exist

Hazelwood Brew House

Hazelwood Brew House is on the National Register for Historic Places and was completely rehabbed and opened to the public in May 2024 as a project of the Progress Fund. It is home to Abstract Realm Brewing and New France Brewing, as well as Comfort and Spice catering.

Hazelwood
Brew House



Comfort & Spice

SPONSOR OPPORTUNITIES



Level	Cost	Benefits
Presenting Sponsor	\$5,000	<u>Recognition as Building Bridges Presenting Sponsor:</u> <ul style="list-style-type: none"> • Logo on nametags and all event materials • Logo on signage at the event • Logo and link featured on our Home page and Event page • Social media mentions in ALL Building Bridges promotion • <u>NEW: One-year Friends Business membership with window cling and virtual badge showing you are part of our community of Trail Supporters</u> • 6 tickets to Building Bridges w/10 raffle tickets
Trail Builder Sponsor	\$3,000	<u>Recognition as Building Bridges Trail Builder Sponsor:</u> <ul style="list-style-type: none"> • Logo on event materials • Logo on signage at the event • Logo and link featured on the Building Bridges event page • Social media mentions in Building Bridges promotion • 4 tickets to Building Bridges w/8 raffle tickets
Trail Blazer Sponsor	\$1,000	<u>Recognition as Building Bridges Trail Blazer Sponsor:</u> <ul style="list-style-type: none"> • Logo on event materials • Logo on event signage • Logo and link featured on the Building Bridges event page • Social media mentions in Building Bridges promotion • 3 tickets to Building Bridges w/5 raffle tickets
Trail Steward Sponsor	\$500	<u>Recognition as Building Bridges Trail Steward Sponsor:</u> <ul style="list-style-type: none"> • Logo on event signage • Logo and link featured on the Building Bridges event page • Social media mentions in Building Bridges promotion • 2 tickets to Building Bridges w/5 raffle tickets
Trail Friend Sponsor	\$300	<u>Recognition as Building Bridges Trail Friend Sponsor:</u> <ul style="list-style-type: none"> • Logo on event signage • Logo and link featured on the FriendsFest page • 1 ticket to Building Bridges w/3 raffle tickets
Raffle Prize Donor Companies	in-kind	<ul style="list-style-type: none"> • Raffle Prize Donors will be recognized via event signage • A dedicated social media post in the run-up to the event will recognize raffle prize donors

SPONSOR OPPORTUNITIES

BUILDING BRIDGES
building trails

Name: _____
As you would prefer it be listed on the signage

Address Line 1: _____

Address Line 2: _____

City: _____ State: _____ ZIP: _____

Website: _____

Contact Name: _____

Title: _____

Email: _____

Phone: _____

LEVEL OF SPONSORSHIP

- ☐ Presenting Sponsor \$5,000
- ☐ Trail Builder Sponsor \$3,000
- ☐ Trail Blazer Sponsor \$1,000
- ☐ Trail Steward Sponsor \$500
- ☐ Trail Friend Sponsor \$300



Use this QR code to pay online

SPONSOR AGREES TO:

- Sponsor Building Bridges, Building Trails and Friends of the Riverfront at the indicated level
- Authorize the use of organization's name on Building Bridges signage, webpage, etc.
- Submit an electronic image* of corporate logo to kate@friendsoftheriverfront.org

Signature: _____ Date: _____

- ☐ My check** is enclosed. (Check # _____)
- ☐ I will complete my sponsorship pledge online

*Pledge & logo must be received by 10/06/2025 to be included in signage.

** Please make your sponsorship check payable to Friends of the Riverfront.